



The Arcadia Valley Chamber of Commerce invites you to attend our 2012 Installation & Awards Banquet

“A Taste of International”

Saturday, February 11, 2012
 at Bobby Powell’s AV Jamboree Theatre

Social Hour and Silent Auction begins at 5:00 p.m.
International style buffet will be served at 5:30 p.m.

\$20.00 per person in advance—\$25.00 per person at the door. Tickets can be purchased at First State Community Bank, Great Southern Bank in Pilot Knob, Ozarks Federal Savings & Loan and Shepherd Mountain Inn. For more information, call Judy Schaaf-Wheeler at (573)546-3777 or Carol Kelsheimer at (573) 546-3546.

“Business Series” Classes to be held

The Arcadia Valley Chamber of Commerce in partnership with Arcadia Valley Career Technology and the Douglas C. Greene Center for Innovation and Entrepreneurship at Southeast Missouri State University, will be hosting a “Business Series” for the community beginning Thursday, February 23, 2012.

The two-hour classes will be held for four consecutive Thursday evenings at the A. V. Career Tech from 6:30 - 8:30 p.m., and will consist of Microsoft Word, Website Design, Excel and Social Media. There will be a \$5.00 charge for each class.

The following are the dates and instructors for the classes:

February 23 - Microsoft Word - Mrs. Shelly Walker

March 1 - Website Design - Mr. Dave Amelunke

March 8 - Microsoft Excel - Mrs. Shelly Walker

March 15 - Social Media by students Allie Yates and Peyton Mounce

The classes are limited to 24 students.

For more information and to sign up, please email Judy Schaaf-Wheeler at jschaaf@centurytel.net.

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**2012 CHAMBER
OFFICERS & BOARD
OF DIRECTORS**

OFFICERS:

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Walter Spitzmiller
President Elect

Karen Seifert
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Kathy McGraw
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Bertha LaPlante
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Steve Russell

Tim Sappington
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Leslie Stephens
Debbie Reynolds
Tom Merello

Judy Schaaf-Wheeler
Ex-Officio

Jim Hisserich
Tom Hamilton
Board Members
Emeritus

Why advertise your business on the Chamber of Commerce Website?

Below is a report created by Site Analytics for <http://www.arcadiavalley.biz> on 01-09-12

<u>Date</u>	<u>Unique Visitors</u>	<u>Visitors</u>
January, 2011	2,286	6,472
February, 2011	2,167	6,248
March, 2011	2,589	6,417
April, 2011	2,622	6,440
May, 2011	2,970	6,199
June, 2011	3,269	5,222
July, 2011	3,571	5,851
August, 2011	3,376	5,723
September, 2011	2,856	4,793
October, 2011	2,943	5,060
November, 2011	2,352	4,196
December, 2011	2,060	4,120
Totals	33,061	66,741

Page Views
Jan – Dec
2011
1,412,955

“Unique” visitors are visitors that are new during a given time period.

Listing Options for Chamber Members

All AV Chamber members will receive a free non-bolded listing containing their business name, address and phone number.

Local Service Listing \$25.00 per year - Plain Bold listing, no links. Consists of Name, Address & Phone #.

Example: XYZ Corporation - 573.546.2233 - 111 N. Main, Ironton

Bold, Linked Listing \$50.00 per year - Bold Name in Red, with Address and Phone # that links to your website.

Example: **XYZ Corporation:** 573-546-2233 - 111 N. Main, Ironton

Banner Ad \$100.00 per year - Picture Banner with Bold Linked Listing, Alt Tag, and short description encouraging visitors to your website. *

Example:



Arcadia Valley Stables
11178 Highway 72, Ironton, MO
573-546-1182 or 314-640-2564

Your trail ride will be guided by our wrangler, Tim. The trail will take you along Stouts Creek, through the woods and into the lanes of the farm. i.e.

Top of Page Picture \$100.00 per year - Top of page picture includes Alt Tag (pops up when visitor hovers over image and describes your business) with link to your website when clicked. *Must purchase a Linked Listing or Banner ad to have Top of Page picture.* *

* For additional information regarding the above, to obtain an advertising application or see examples of ads, please visit www.arcadiavalley.biz. If you would like to discuss advertising on our website, please call Carol Kelsheimer at 573-546-3546.

Ribbon Cuttings



Saving Grace Christian Book Store, 201 N. Main, Ironton
LaDonna Restivo is the owner of the shop, which carries a wide selection of Christian books, Bibles, décor items and apparel.



Cole Family Funeral Home, 210 E. Reynolds, Ironton.
Tony Cole is the owner of the new funeral home. Drew and Austin Cole, Tony's sons, are standing beside him.



Mona's Tax and Accounting Services, 101 Hickory St., Pilot Knob. The business is owned and operated by Mona Hughes Whited and offers a full range of accounting services.

Womanless Beauty Pageant

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for the benefit of **Arcadia Valley High School Project Graduation** and co-sponsored by Modern Woodmen of America, Chapter 3755, will be held **Friday, February 17, 2012 at 7:00 p.m.** The pageant will be held at the Arcadia Valley High School Gym. The cost will be \$5.00 per person and all proceeds will be matched by Modern Woodmen up to \$2,500 and will be donated to Arcadia Valley High School Project Graduation.



Mardi Gras In the Valley

The Iron County Hospital
Auxiliary spring fundraiser
Dinner and silent auction
Will be March 10, 2011
At the Pilot Knob Elks Club

We are currently seeking items to include in our silent auction. There will be a card next to each item at the auction indicating the donor and the item value.

Please contact Karen Seifert at
kseifert@ironcountyhospital.org or 573-546-8014
to arrange for someone to pick up your generous donation.

Fundraising Yard Sale



Saturday, March 31, 2012—8:00 a.m..
Arcadia Valley Country Club
Rain or Shine!

If you have items you would like to donate for this fundraising yard sale, please contact Marvin Young at 573-330-1993 or call the AVCC at 573-546-9508. Items can be taken to the club at any time and be stored.

Valentine Dinner Show



at Bobby Powell's Arcadia Valley Jamboree.
Tuesday, February 14th with Dinner at 6:30 p.m.
Dinner and Show \$22.00
featuring Eric & Nichole Bennett and The Streamline Band



Phone & FAX: (573) 546-7117

Location: 630 S. Hwy 21, Arcadia, MO

Ironton, MO 63650-0343

P. O. Box 343

Arcadia Valley Chamber of Commerce

STANDARD POSTAGE
PERMIT #1
IRONTON MO 63650

CALENDAR OF EVENTS

February 11	A. V. Chamber Banquet & Installation of Officers
February 14	Bobby Powell's VA Jamboree Valentine Dinner Show
February 17	Womanless Beauty Pageant
February 23	"Business Series Class #1" Microsoft Word
February 24	The Magic Flute - MACOA *
March 1	"Business Series Class #2" Website Design
March 8	"Business Series Class #3" Microsoft Excel
March 10	Mardi Gras in the Valley
March 15	"Business Series Class #4" Social Media
March 24	St. Louis Irish Arts perform - MACOA *
March 31	A. V. Country Club Fundraising Yard Sale
April 21	MACOA K-12 Student Art Show *
April 28	Arts & Flower Show, Long Memorial Park - MACOA *
May 18 - 20	A. V. Spring Mountain Music Festival
May 19	A. V. Sports Complex Walk/Run with 5K and 10K
June 9	ICH Health & Safety Fair
June 15	ICH Auxiliary Annual Golf Tournament
July 4	Annual Fireworks Display

The Arcadia Valley Chamber of Commerce Luncheon Meetings are held the 4th Wednesday of each month at Noon at the Arcadia Valley Country Club.

* MACOA - Mineral Area Council on the Arts, Roxanne Cummings (573)518-2141

SPECIAL NOTE:

If you are interested in promoting your business in the newsletter or if you have any items of interest, please contact **Carol Kelsheimer** at **(573) 546-3546** or by email at ray.carol@centurytel.com.

This newsletter is brought to you by:

